

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| | | |
|--|--|--|
| <u>Contract / Revision</u> 500502 / | | <u>Alt Order #</u> 06399611 |
| <u>Product</u> AMERICAN FUTURE FUND | | |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> American Future Fund | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount | |
|--------|--------------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|-------------|
| N 3 | KVVU | 10/30/12 | 11/02/12 | Katie Couric | 2-3p | | :30 | | | NM | 4 | \$2,600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | | | | 4 | \$650.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | |
| | 4 | KVVU | 10/29/12-11/04/12 | Katie Couric | 2-3p | -TuWThF---- | :30 | | \$650.00 | NM | | | |
| | See MG 3.5 | | | | | | | | | | | | |
| | 5 | KVVU | 11/05/12-11/05/12 | Katie Couric | 2-3p | M----- | :30 | | \$650.00 | NM | | | |
| | Ⓜ MG for 3.4 11/01 | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | 28 | \$44,575.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/05/12 | 28 | \$44,575.00 | \$37,888.75 |
| Totals | 28 | \$44,575.00 | \$37,888.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.54

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

| PRDCT | AMERICAN FUTURE FUND | EST#670 | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|----------------------|---------|----------------------------------|
|-------|----------------------|---------|----------------------------------|

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 17.54

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINE 14
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 6700
AGENCY PRODUCT CODE =

| | | | | | | | |
|-----------|----|----------|-------|------|---|------|---|
| 3 | 30 | \$650.00 | 10/30 | 11/2 | 3 | TU-F | 3 |
| 5 | 30 | | | | | | |
| 200E-300P | | | | | | | |

PROGRAM : KATIE
CON COM1 : 1X PER DAY

REP HEADLINE# 6399611 TRF# 500502
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 17.54
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 14 | A | | 200P-300P | 30 | | \$650.00 | 11/5 | 11/5 | 1 | | MON | 1 |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : KATIE
ORD COM1: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-3 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|-------|---|-------|-----|----------|--|--|--|--|-------------|--|
| M1 | OK'D | BUY#3 | MISSED: TU-F/200P-300P | OCT30 | 30S | \$650.00 | | | | | (NOV2/12) | |
| | | | OFFER: MON/200P-300P | NOV5 | 30S | \$650.00 | | | | | PLS ADVISE. | |
| | | | CMT: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE. | | | | | | | | | |

NOV/12 44575.00 CONTRACT TOTAL 44575.00
TOTAL SPOTS 28

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE